

**Summer
2002**



Newsletter

www.villagewestresort.com

www.sunrisecove.com

E-Mail Address: fun@villagewestresort.com

Please Be Sure To Verify Your Week

2002

**CANDIDATE PROFILES SOUGHT
FOR BOARD SEAT IN NOVEMBER**

The Sunrise Cove Nominating Committee Chairman, Mike Hoepfner, is requesting that any member of the Association interested in becoming a candidate for election to a seat on the Sunrise Cove Board of Directors, submit a Candidate Profile to the Nominating Committee.

The Profile must be received no later than Friday, August 23, 2002. There will be one (1) seat open. All candidates must be owners in "good standing" with the Association and are required to use the following format when submitting his or her Candidate Profile:

CANDIDATE'S NAME

Residence: (City and State)

Occupation:

Experience Highlights: (Limit to 75 words or less)

If elected, my goals and objectives would be: (Limit to 75 words or less)

Please Send All Candidate Profiles To

Sunrise Cove at Village West Resort
Attn: Nominating Committee
16010 Highway 86
P.O. Box OR
Spirit Lake, IA 51360

Week Number	Friday to Friday	Saturday to Saturday	Sunday to Sunday
1	Jan. 4-Jan. 11	Jan. 5-Jan. 12	Jan. 6-Jan. 13
2	Jan. 11-Jan. 18	Jan. 12-Jan. 19	Jan. 13-Jan. 20
3	Jan. 18-Jan. 25	Jan. 19-Jan. 26	Jan. 20-Jan. 27
4	Jan. 25-Feb. 1	Jan. 26-Feb. 2	Jan. 27-Feb. 3
5	Feb. 1-Feb. 8	Feb. 2-Feb. 9	Feb. 3-Feb. 10
6	Feb. 8-Feb. 15	Feb. 9-Feb. 16	Feb. 10-Feb. 17
7	Feb. 15-Feb. 22	Feb. 16-Feb. 23	Feb. 17-Feb. 24
8	Feb. 22-Mar. 1	Feb. 23-Mar. 2	Feb. 24-Mar. 3
9	Mar. 1-Mar. 8	Mar. 2-Mar. 9	Mar. 3-Mar. 10
10	Mar. 8-Mar. 15	Mar. 9-Mar. 16	Mar. 10-Mar. 17
11	Mar. 15-Mar. 22	Mar. 16-Mar. 23	Mar. 17-Mar. 24
12	Mar. 22-Mar. 29	Mar. 23-Mar. 30	Mar. 24-Mar. 31
13	Mar. 29-Apr. 5	Mar. 30-Apr. 6	Mar. 31-Apr. 7
14	Apr. 5-Apr. 12	Apr. 6-Apr. 13	Apr. 7-Apr. 14
15	Apr. 12-Apr. 19	Apr. 13-Apr. 20	Apr. 14-Apr. 21
16	Apr. 19-Apr. 26	Apr. 20-Apr. 27	Apr. 21-Apr. 28
17	Apr. 26-May 3	Apr. 27-May 4	Apr. 28-May 5
18	May 3-May 10	May 4-May 11	May 5-May 12
19	May 10-May 17	May 11-May 18	May 12-May 19
20	May 17-May 24	May 18-May 25	May 19-May 26
21	May 24-May 31	May 25-Jun. 1	May 26-Jun. 2
22	May 31-Jun. 7	Jun. 1-Jun. 8	Jun. 2-Jun. 9
23	Jun. 7-Jun. 14	Jun. 8-Jun. 15	Jun. 9-Jun. 16
24	Jun. 14-Jun. 21	Jun. 15-Jun. 22	Jun. 16-Jun. 23
25	Jun. 21-Jun. 28	Jun. 22-Jun. 29	Jun. 23-Jun. 30
26	Jun. 28-Jul. 5	Jun. 29-Jul. 6	Jun. 30-Jul. 7
27	Jul. 5-Jul. 12	Jul. 6-Jul. 13	Jul. 7-Jul. 14
28	Jul. 12-Jul. 19	Jul. 13-Jul. 20	Jul. 14-Jul. 21
29	Jul. 19-Jul. 26	Jul. 20-Jul. 27	Jul. 21-Jul. 28
30	Jul. 26-Aug. 2	Jul. 27-Aug. 3	Jul. 28-Aug. 4
31	Aug. 2-Aug. 9	Aug. 3-Aug. 10	Aug. 4-Aug. 11
32	Aug. 9-Aug. 16	Aug. 10-Aug. 17	Aug. 11-Aug. 18
33	Aug. 16-Aug. 23	Aug. 17-Aug. 24	Aug. 18-Aug. 25
34	Aug. 23-Aug. 30	Aug. 24-Aug. 31	Aug. 25-Sep. 1
35	Aug. 30-Sep. 6	Aug. 31-Sep. 7	Sep. 1-Sep. 8
36	Sep. 6-Sep. 13	Sep. 7-Sep. 14	Sep. 8-Sep. 15
37	Sep. 13-Sep. 20	Sep. 14-Sep. 21	Sep. 15-Sep. 22
38	Sep. 20-Sep. 27	Sep. 21-Sep. 28	Sep. 22-Sep. 29
39	Sep. 27-Oct. 4	Sep. 28-Oct. 5	Sep. 29-Oct. 6
40	Oct. 4-Oct. 11	Oct. 5-Oct. 12	Oct. 6-Oct. 13
41	Oct. 11-Oct. 18	Oct. 12-Oct. 19	Oct. 13-Oct. 20
42	Oct. 18-Oct. 25	Oct. 19-Oct. 26	Oct. 20-Oct. 27
43	Oct. 25-Nov. 1	Oct. 26-Nov. 2	Oct. 27-Nov. 3
44	Nov. 1-Nov. 8	Nov. 2-Nov. 9	Nov. 3-Nov. 10
45	Nov. 8-Nov. 15	Nov. 9-Nov. 16	Nov. 10-Nov. 17
46	Nov. 15-Nov. 22	Nov. 16-Nov. 23	Nov. 17-Nov. 24
47	Nov. 22-Nov. 29	Nov. 23-Nov. 30	Nov. 24-Dec. 1
48	Nov. 29-Dec. 6	Nov. 30-Dec. 7	Dec. 1-Dec. 8
49	Dec. 6-Dec. 13	Dec. 7-Dec. 14	Dec. 8-Dec. 15
50	Dec. 13-Dec. 20	Dec. 14-Dec. 21	Dec. 15-Dec. 22
51	Dec. 20-Dec. 27	Dec. 21-Dec. 28	Dec. 22-Dec. 29
52	Dec. 27-Jan. 3	Dec. 28-Jan. 4	Dec. 29-Jan. 5
53			

Resort and Area Activities

Recreation Summer 2002 Special Events

August 3	Shuffle Board Tourney
August 10	Talent Night
August 17	Old Fashion Family Fun
August 24	Fishing Contest

2002 Lakes Area Calendar of Events

July 27	Antique & Classic Wooden Boat Show
July 28-August 1	Dickinson County 4-H & FFA Fair
July 29-30	Optimist Inland Championship Regatta
August 2-11	Okoboji Lakes Bible & Missionary Conference
August 3	University of Okoboji 3.5 Mile Open Water Swim
August 3-4	Save the Park Celebration
August 10	Old Iron Car Show
August 10-11	U of O Corvette Club, <i>Vettes at the Park</i>
August 17	Lakes Art Center, <i>Art in the Park</i>
August 17-18	University of Okoboji Men's Softball Tourney
August 18	National Guard Day
August 31-Sept. 1	Abbie Gardner Rendezvous
September 1	Iowa Rock N' Roll Hall of Fame Induction Spectacular
September 7-15	Clay County Fair
September 27-28	Iowa Great Lakes Fishing Club 33 rd Annual Fall Tourney
October 5	U of O Oktoberfest Bike Ride & Spirit Lake Mainsail Festivities
October 6	Motor Ioway
October 31	Halloween Haunted Hallway-Village West Resort
November 23-24	Milford Holiday Fantasy

Helpful Telephone Extensions

Resort Manager	
Ellie Albrecht	530
Accounting	
Marilyn Grice	255
Administrative Assistant/Lost & Found	
Danielle Osgerby	257
Front Desk Mgr.	
Anne Schwieger	866
Front Desk	"0"
Reservations	451/253/244
Stone's Throw	
Jaye Stone	297
Boat Rental	238
Maintenance Engineer	
Ron Carson	463
Executive Housekeeping	
Deb Taylor	284
Restaurant/Conventions	
Lynda Bryan	453
Executive Chef	
Eric Ostovic	289
Sunrise Cove Sales Office	875
Sales Director	
Rod Black	880
Assistant Sales Director	
Joanne Fox	884

The Main Event Bar & Eatery *2002 Summer Schedule*

August 2-3	Memory Brothers Dance
August 31	Main Event Golf Outing

Things are Happening at Village West Resort & Hotel

Hotel:

As we go into the fall, construction, cleaning and refurbishment around the resort continues. The new 50 room hotel with three meeting rooms has been open for three months. This gives the resort 86 hotel rooms to accommodate the demand for conventions, weddings, and reunions.

Game Room:

The game room has been equipped with all NEW games for everyone to enjoy.

Stone's Throw Gift Shop:

The new inventory and location has made it possible to make shopping a resort delight.

Betsy's Diner:

The ice cream treats are refreshing and the pizza is fresh from the oven.

Boat House:

The gang's all back with a new line of boats and jet skis to rent.

Main Event:

The management & staff are working hard to give us cold drinks-great food and a fun place to relax. Check out the nightly specials and Sunrise Cove member's happy hour.

Houskeeping:

We are in the process of replacing some of the old out-dated laundry equipment.

Beach area:

On the North side of the beach we have installed a sidewalk and walking ramp to the docks.

Sunrise Cove members:

The New 6-plex is completed and looks great, you will have to check out the model.

Survey results are included in this newsletter. Mike Hoepfner, the owner of the resort, would like to thank you for your participation. Your opinion is important as he plans for the future at Village West.

RCI-There has been some confusion with some of our members and RCI. You need to read all information received from RCI. The status of your week or weeks that you have banked or were banked by accident is your responsibility. You need to understand once you bank your week with RCI, it is out of Sunrise Cove control. If you have a problem with RCI you need to contact them immediately. We would appreciate knowing about it so we can provide other members with information. Sunrise Cove cannot change any reservation made by RCI.

Banking Weeks-Must be done 2 weeks prior to your usage.

Bonus Time-Remember to turn in your family usage card or they will be charged the standard fee for staying. Bonus time is for you and your immediate family.

Quiet Time-While at the resort tell your family members and friends that 11:00 p.m. is the time to be considerate to others.

Camp Fires-The recreation department has a campfire on the beach each Saturday night. Due to past problems this is the only fire allowed on the beach.

Pets-Remember no pets allowed on Village West property.

1st Annual
Main Event Bar and Eatery

2 Day Charity Golf Tournament
Golf 18 holes @ Okoboji View &
Golf 18 holes @ Brooks

A, B, C, & D Players enter by handicap
teams drawn prior to Calcutta

Labor Day Weekend

Friday, August 30th

Cocktails & Dinner at Village West Convention Center	6:00 PM
Team Selection & Calcutta	8:00 PM

(Team randomly selected prior to Calcutta by Handicap)

Tee Times are 10:00 AM to 12:00 AM
And will be assigned for both days at Calcutta

Saturday August 31, Golf (assigned tee times)
Sunday, September 1, Golf (assigned tee times)
Sunday, Award Ceremony at Village West Convention Ctr. @ 6:00 PM

Pick up entry forms at Brooks and Okoboji View or
Call Lynda Lu @ 337-3223 ext.453

**Only \$160 per golfer-includes Entry Fees, 36 holes of
golf, Carts, Steak Dinner and a gift bag.**

1st Annual Main Event Bar and Eatery 2 Day Charity Golf Tournament

Labor Day Weekend 2002 Entry Form (All Sections Must Be Completed)

Name _____
Address _____
City / State / Zip _____
Daytime Phone _____
18 Hole Handicap _____
Club Course _____
Club Phone _____

CUT ALONG LINE

All Entry Fees must be received one week prior to
Tournament!

Entry Fee	\$160.00
Extra Dinner @ \$7.00 each	_____
TOTAL DUE	_____

Mail Entry Form and Check to:
Village West Resort
Hwy. 86
P.O. Box OR
Spirit Lake, Iowa 51360
Attn. Lynda Lu



SUNRISE COVE REFERRAL PROGRAM

Earn \$\$\$\$\$\$\$'s in **Savings Bonds** or **CASH** for referrals that become Sunrise Cove Members at Village West Resort. **You Asked For It and Now It's Back!** The first 150 Sunrise Cove owners who send in **ten new referrals** who have not toured at Village West, will receive a **free** three-day, two-night vacation at Village West. If you send in twenty referrals, you will receive three stays. What an easy way to get free vacations!! If they become owners, you will receive:

- \$250 Savings Bond or \$125 cash = PREFERRED RED
- \$200 Savings Bond or \$100 cash = RED
- \$150 Savings Bond or \$75 cash = WHITE
- \$100 Savings Bond or \$50 cash = BLUE

Your Signature	Membership #	Date
Friend's Name	Phone #	
Friend's Name	Phone #	
Friend's Name	Phone #	
Friend's Name	Phone #	
Friend's Name	Phone #	

Friend's Name	Phone #
Friend's Name	Phone #
Friend's Name	Phone #
Friend's Name	Phone #
Friend's Name	Phone #
Friend's Name	Phone #

This program is subject to change and cannot be used in conjunction with any other Vacation Ownership promotion. All referrals must tour within twelve months of submission. This program is designed for couples at least 25 years of age with combined annual income over \$40,000 and possess a major credit card. Previous families toured are not eligible.

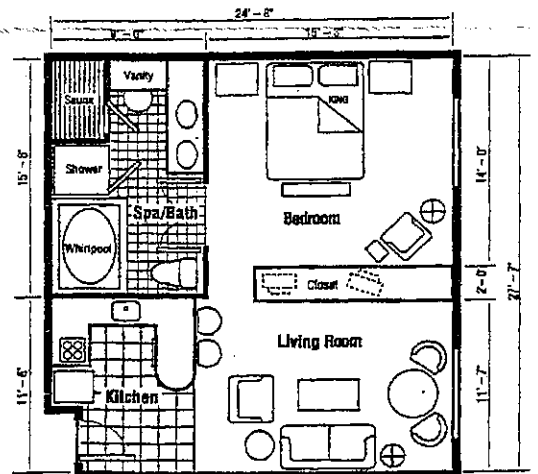
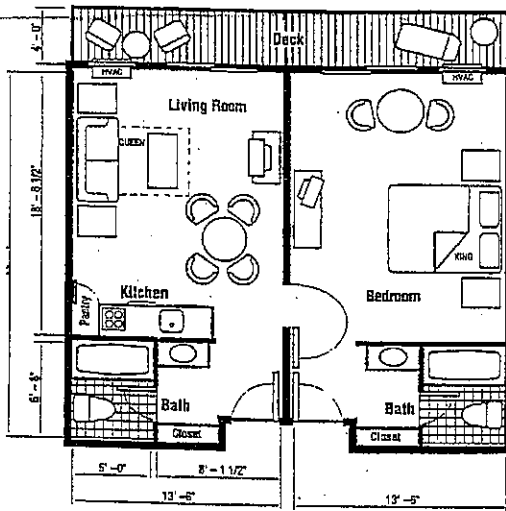
SURVEY RECAP

Thank you for sending in your survey. The surveys received from the winter newsletter were studied and logged in daily. The following results will help us as we plan for the future.

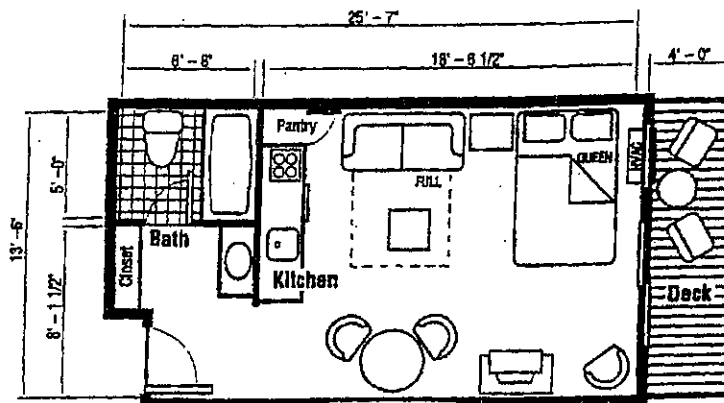
1. Fine for pets on property?
The majority opted for a \$250.00 fine.
2. Fine for property damage?
The majority suggested a replacement fee.
3. Resort quiet time?
The majority agreed with the current time of 11:00 p.m.
4. Fee for late checkout?
The majority opted for the current fee of \$200.00.
5. Village Princess?
The majority agreed to continue to repair the boat.
6. Fines for boat/trailer parking in unit parking spaces?
The majority would like a fine imposed.
7. Fine for overnight boat parking damage to dock?
The majority agreed for a fine of \$50.00 plus costs.
8. Participation in resort activities?
The majority would be partial to a weekly BBQ.
9. How to receive newsletter?
The majority opted for regular mail.
10. Main Event and Betsy's Diner?
The majority would enjoy having at least one restaurant open all year.
11. Software, telephone and key system?
The majority chooses to replace all systems.
NOTE: (The key and telephone systems have been updated per the date of this newsletter)
12. Vacation Ownership Points?
The majority of owners are interested in this program.
13. Vacation Cruise Packages?
The majority of owners are interested in this program.

For Your Information: Look for Different Floor Plans in future Newsletters

One Bedroom Floorplan



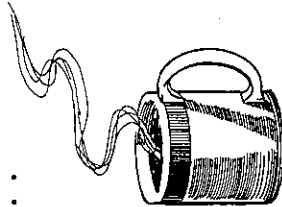
Studio Spa Suite Floorplan



Studio Floorplan

Sunrise Cove

Welcomes all Owners, Guests and RCI
Vacationers to a **FREE**...



Coffee & Donut Party every
Monday at 9 a.m. in the
Vacation Room (Level C)

PRESORT STANDARD
U.S. POSTAGE
PAID
PERMIT #8
SPIRIT LAKE, IA
51360

Rental Rates for Timeshare Units

Owners - 70% Rental program - 30%

Red Weeks 21-39 May - September

Unit	Weekly Rental	Owner Gets	Nightly Rental	Owner Gets
Mansion	\$2,500.00	\$1,750.00	\$400.00	\$280.00
Rustic	\$2,600.00	\$1,820.00	\$420.00	\$294.00
4-BR Lock-out	\$3,300.00	\$2,310.00	\$530.00	\$371.00
2-BR Lock-out	\$2,000.00	\$1,400.00	\$320.00	\$224.00
2 & 3 BR T.H.	\$1,800.00	\$1,260.00	\$290.00	\$203.00
1 Bedroom	\$1,150.00	\$805.00	\$185.00	\$129.50
Spa/Exec. Studio	\$1,050.00	\$735.00	\$170.00	\$119.00
Studio	\$900.00	\$630.00	\$145.00	\$101.50

White/Blue Weeks 1-20 October-May
Weeks 40-52

Unit	Weekly Rental	Owner Gets	Nightly Rental	Owner Gets
Mansion	\$1,670.00	\$1,169.00	\$240.00	\$168.00
Rustic	\$1,735.00	\$1,214.00	\$250.00	\$175.00
4-BR Lock-out	\$2,200.00	\$1,540.00	\$315.00	\$220.50
2-BR Lock-out	\$1,335.00	\$934.00	\$165.00	\$115.50
2 & 3 BR T.H.	\$1,200.00	\$840.00	\$175.00	\$122.50
1 Bedroom	\$770.00	\$539.00	\$110.00	\$77.00
Spa/Exec. Studio	\$700.00	\$490.00	\$100.00	\$70.00
Studio	\$600.00	\$420.00	\$86.00	\$60.20

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Spirit Lake, IA 51360

